

## FEATURES

Nearly **1.5 million impression monthly**, using our grid of park and scroll locations (ask for locations and dates)

## FACETIME

Park and Scroll campaigns in morning and evening commuter hours, 7:30 to 9:30 am and 3:30 to 6:30 pm with added exposure at all major sporting and concert events\* in Edmonton. Includes complimentary use of ThinkTANK street team at the events distributing your promotional material to thousands of attendees at these events.

## SPONSORSHIP PACKAGE

- 3 month (12 week) campaign beginning October 4.
- Your company logo/branding included on Christmas themed Stollery awareness ads (5 spots available) for \$750/month.

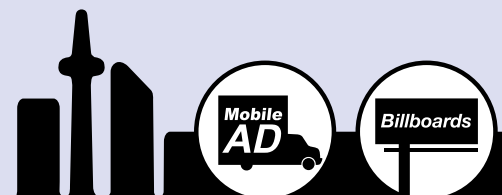
## GOLD SPONSORSHIP PACKAGE

- 3 boards featuring your advertisement with inclusion of Stollery supporter logo on your advertisement (maximum 5 spots available)
- Regular campaign costs \$3750, this available for \$1,795 plus production.
- Includes complimentary product distribution at the events we attend with the Showroom, concerts, hockey games, within those months.

Minimum 3 month (12 week flight) campaign between September 6 and December 31.

In Support of the Stollery Children's Hospital Foundation.  
ThinkTANK Advertising will be donating 30% of advertising proceeds to the Stollery Children's Hospital Foundation and will be accepting donations on site on their behalf at all events attended.

Date	Event*
Sept 10	Eskimos vs Calgary Stampeders (Labour Day Classic)
Sept 12	Canadian Country Music Awards
Sept 19	Justin Bieber Concert
Oct 03	Eskimos vs Tiger Cats
Oct 07	Oilers vs Calgary Flames
Oct 10	Oilers vs Florida Panthers
Oct 21	Oilers vs Minnesota Wild
Oct 23	Eskimos vs Roughriders
Oct 30	Eskimos vs Bluebombers
Nov 02	Oilers vs Vancouver Canucks
Nov 05	Oilers vs Detroit Redwings
Nov 17	Oilers vs Chicago Blackhawks
Nov 19	Oilers vs Phoenix Coyotes
Nov 25	Oilers vs Colorado Avalanche
Nov 27	Oilers vs San Jose Sharks
Nov 28	98th Grey Cup
Dec 04	Oilers vs St. Louis Blues
Dec 07	Oilers vs Anaheim Ducks
Dec 10	Oilers vs Tampa Bay Lightning
Dec 12	Oilers vs Vancouver Canucks
Dec 14	Oilers vs Toronto Maple Leaf
Dec 16	Oilers vs Columbus Blue Jackets
Dec 18	Carrie Underwood Concert
Dec 28	Oilers vs Buffalo Sabres
Dec 30	Oilers vs Colorado Avalanche



# ABOUT THE STOLLERY CHILDREN'S HOSPITAL

The Stollery Children's Hospital is home to more than **640 physicians** and more than **670 multidisciplinary staff** in allied health disciplines, all dedicated to providing children with the best health care in Canada. With **133 beds**, the Stollery Children's Hospital provides services to one of the largest health regions in the world. As Capital Health's primary acute care centre for children, the Stollery is also home base for the Regional Child Health Program. Numerous specialty services are provided here, including pediatric and neonatal intensive care and pediatric emergency.

Funds raised by the Stollery Children's Hospital Foundation help make our hospital a leader in Canada in many areas. **The Stollery Children's Hospital is Canada's largest children's heart transplant centre, Western Canada referral centre for pediatric heart surgery, and a national leader in organ transplantation.** The hospital was the first in the west to have an ECMO (Extra Corporeal Membrane Oxygenation) program — a last resort, life-saving device that acts as a child's external heart and lungs.

The Stollery has a reputation for leading-edge medical innovation in many areas. Stollery biomedical engineers and technicians hold the patent on the SAINT (sub-arctic intelligent neonatal transport), a mini intensive care unit that safely transfers critically ill infants in sub-zero temperatures. **Surgical advances in epilepsy have brought national and international recognition, and the neurosurgery team is making huge strides in treatment of children with brain and spinal problems.**

