

"Moving billboards are Viewed by 95% of those that drive by and read by 85% of them - almost 2 times more attention than static billboards."  
Outdoor Advertising Association of America

"Mobile billboard displays boost name recognition 15 times greater than any other form of advertising."  
Product Acceptance and Research Inc.

"Studies conducted by the Transportation Advertising Council of America show that mobile billboards have an impressive 97% recall rate, virtually unheard of with most advertising mediums."  
Outdoor Advertising Magazine

"96% of those surveyed indicate that mobile billboard advertising is more effective than traditional outdoor advertising... 98% believe that the advertising creates a positive advertising impression."  
Outdoor Advertising Magazine



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Think**TANK**  
ADVERTISING & DESIGN INC.



**WE NEED PARKING  
WE PAY CASH!**

Think**TANK**  
ADVERTISING & DESIGN INC.



Would you like some EXTRA CASH each month?

# Think **TANK**

is currently looking for temporary parking, either short term or long term, in your area for our advertisers.

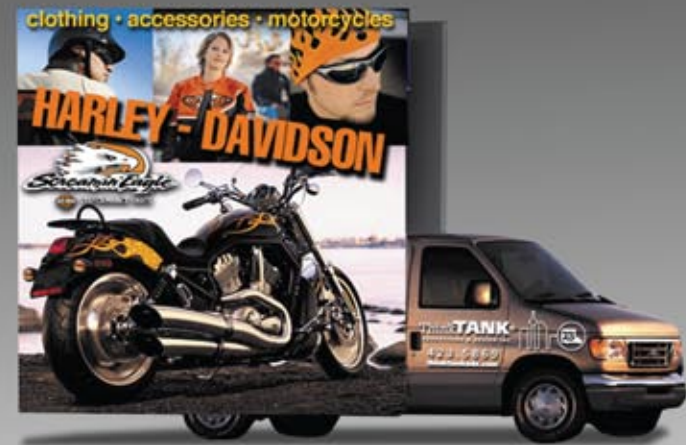
**Answers to some commonly asked questions include:**

## What type of property is acceptable?

It really varies depending on the type of advertising, though could include a vacant lot, a stall in a visible parking lot, a drive isle on your property, etc.... The key is visibility to other motorists.

## What type of sign will you park on our property?

This varies depending on the property, but it would likely be a 5' x 10' portable sign, one of our 10' x 18' mobile trailer signs, or one of our 12' x 12' mobile advans. On occasion, we do have requests for larger truck or trailer advertisers. In any event, we will agree in advance as to what will be located on your site.



## Will the advertising conflict with my business?

No, we will agree in advance as to how exactly the sign will be located. We will not advertise on your property for a competing business, nor will we obstruct your signage, access, and the like.

## How much do we get?

Again, this depends on what type of sign, location, and duration of agreement. While not essential, we do pay extra for power to light some of the signs. Finally, we are also amenable to trade parking for free advertising.

## If we are a large company, does it make any sense?

Some of our customers have opted for free advertising or used the funds for general revenues, while others have put the proceeds in their employee social program, funded a scholarship, or otherwise donated it to charity. It's all up to you!

## Do we need to provide anything?

No, just your permission and then deposit the cheques.

## Further Questions?

Do you have questions or would you like us to take a look at your property to see if we may come to a mutually beneficial arrangement? Please phone or email us at the address on the back.