



BOOSTER JUICE

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January 16, 2009

RE: Mobile Advertising

Hi Larry,

I just wanted to let you know that we've been very happy with you folks at 24K Mobile TV and how effective the scrolling billboards have been. You personally have worked passionately to provide us with a great product that we believe is working well for our brand.

Thank you once again for this cutting edge outdoor medium option.

Yours truly,

A handwritten signature in black ink that reads "Dale Wishevan". The signature is written in a cursive, flowing style.

DALE S. WISHEWAN
President & CEO